



SUNSHINE COAST FRASER AND BURNETT DISTRICT TOUCH ASS



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Bribie Island, Q. 4511

Wednesday 15th December 2021

SCFBDTA Sponsorship 2022 National Touch League Team Uniform

Dear sir/madam

SCFBTDA AND ITS WHY

Sunshine Coast Fraser and Burnett District Touch Association is a not-for-profit organization. We are a regional body of Touch football who govern sixteen local clubs. We host major events annually with over 5000 participants. We tour representative teams to National events twice a year with over 100 players in each tour.

The 2021 season was without a doubt a great year. After not being able to proceed in all areas in 2020 due to Covid it was great to get everyone back on the field of play.

We have 16 clubs in our region this year composing of 10,000 players and over 100 volunteers/ parents as volunteer coaching staff and committee.

We are proud of our region and our achievements this year and feel that we will grow and achieve more of our goals in 2022 with the constant growing support of our community.

We have 10 teams competing in the National Touch League at Coffs Harbour in March 2022. In amongst these teams, we have Australian and State of Origin players who have been apart of our region in most cases since they began their sport.

SCFBDTA are seeking Team sponsors to support the individual team for the 2022 and 2023 National event through way of a uniform sponsor.

WHY YOUR BUSINESS WILL BENEFIT FROM BEING INVOLVED

SCFBDTA is Queensland second largest region of Touch Football. We range from Caboolture through to Childers and out to Kingaroy with many clubs in between. We have increased our membership each year. We have a great reputation for being Respectful, having strong family values and delivering great pathway for our members.

Our Home is situated at Caboolture and has the potential to grow to one of the biggest sporting clubs within the area. We offer age divisions for players aged 5 to 100 years old with both men, women and mixed teams.

We would like to offer your Business the support and opportunity to promote your business to the hundreds of participants and their families who represent our regional teams throughout the year.

Our newly constructed webpage is widely received by the Touch Football community and will offer your business great exposure.

I invite you to become a sponsor of a SCFBDTA team and share the success from 2022 and beyond.

WHY INVEST IN OUR REGION

- Sponsoring a sports team can help grow the community support and a positive perception for your business.
- Create loyalty towards your Brand.
- Can provide unique opportunities for business and help develop in ways general advertising does not.



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- Increase local brand awareness.
- Consumers are generally aware official sponsors contribute to events or sports they participate in, and research shows sports fans have a positive perception of the sports sponsors.
- Access for your brand to target your market – Sunshine Coast, North Brisbane, Burnett and Fraser Coast and its surrounds.
- These benefits for businesses can continue well after sponsorships.

SPONSORSHIP PACKAGE

- Business logo on the rear of the playing shirt above or below the number of the team
- Business named through SCFBDDTA website and social media regularly
- Business logo added to Team photo from event
- 2-year term sponsorship

SPONSORSHIP VALUE

- ✓ \$1000

Regards

Nattalie De Rossi
Regional Manager
Sunshine Coast Fraser and Burnett Dist Touch Assn.